

EXPERT

it
GIRLS
OF THE
RED
CARPET



A-List

The It Girls of the Red Carpet



Vanessa Hudgens

why she's it! She transitions effortlessly from Boho to glam.

pro tip: When curling hair in 1-inch sections, use a curling iron, flat iron or wand and alternate the direction of each section.

use this: AG Hair Deflect to defend hair from damaging effects of heat styling, while also conditioning during drying time.



Yara Shahidi

why she's it! She combines confidence with humility, and her "girl next door" innocence makes her approachable.

pro tip: Create 1-2 inch vertical partings and perform double strand twists on each section, starting 2-3 inches from the scalp and working to the ends. Secure with a rod or pin curl until dry, then untwist and finger-comb the hair.

use this: Design Essentials Reflectors Liquid Shine for vibrancy and flyaway control.



Kate Hudson

why she's it! Her wardrobe, hair and makeup are always on point and sophisticated, yet she never appears to try too hard!

pro tip: Try these Wella® formulas to achieve Kate's sunny, casual hue:

Base: Illumina 8/69 + 20-volume developer. Process 30 minutes.

Balayage highlights: Blondor Multi-Purpose Lightening Powder alternating with 10- and 20-volume developer

Lowlights: Illumina 9/03 + double 1.9% developer

Gloss: Illumina 10/36 + double 1.9% developer

*Wella haircolor is available in select jcp salons.



Kylie Jenner

why she's it! She doesn't care what's on trend—she sets the trends!

pro tip: To get this unstructured movement, FHI Brands' Sarah Mac and Kiley Potter advise, "insert an FHI 1" Glamour Curling Rod" into 2-inch vertical sections of hair near the midlengths, leaving out 1-2 inches at the base and the ends. Hold 5-7 seconds before releasing."

use this: The Glamour Ceramic Round Textured Curling Rod features a textured barrel that prevents the hair from sliding. It's a great choice for long hair, and creates consistent waves and curls, scalp to ends. *Available on jcpsalon.com.

Tibrina Hobson/Getty Images



Cam

why she's it! She celebrates beautiful, curly texture! **pro tip:** "If you weren't born with beautiful curls," says Christine Howell, Northwest Regional Manager, Zotos Professional, "use a small barrel curling iron to achieve the same result. Begin at the nape and work in half-inch sections."

use this: Before curling, spray each section liberally with Bain de Terre Magnolia Thermal Iron Protector.* It conditions and protects hair from heat with a fast-drying, frizz-fighting, light hold.

*Available on jcpsalon.com.



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