

MODERN SALON

April 2015

IN STOCK

All about the BAS
Root-pumpin' volumizers

All About that Base



- 1. UPLIFTING FOAM** from Aquage. Weightless styling foam with light hold provides texture and volume—especially at roots—to prep hair for blowouts or updos. aquage.com
- 2. FRIZZ-FREE VOLUMIZING FOAM** from DevaCurl. Alcohol-free, humidity-resistant conditioning foam delivers volume, curl retention and shine while fighting frizz. devacurl.com
- 3. ADDVOLUME ROOT AND BODY LIFT** from KMS California. Lift roots and achieve targeted volume plus heat protection. Alcohol-free spray gives up to 70 percent more volume. kmscalifornia.com
- 4. VITA VOLUME BOOSTING FOAM** from Keratin Complex. Lightweight while styling flexibility while styling without being greasy. Imparts shine and bounce. keratincomplex.com
- 5. DALLAS SPRAY** from RCo. Gives volume and good frizz. rco.com
- 6. KERATIN COMPLEX VOLUME BOOSTING FOAM** from Keratin Complex. Lightweight while styling flexibility while styling without being greasy. Imparts shine and bounce. keratincomplex.com

For special-o hair that rec little extra oo boosting pr a toolkit n Expand your these vo

IN STOCK ALL ABOUT THAT BASE



- 11. ROOT BOOST** from MoroccanOil. High-performance volumizing spray gives natural-looking height and lift without back-combing. moroccanoil.com
- 12. VOLUMIZEHER** from GKhair. Boosts hair with flexible hold at the roots and helps add volume throughout by thickening each strand. gkhair.com
- 13. FULL ROOT LIFTING SPRAY** from Living Proof. Lightweight spray creates lift and height at roots to help fine hair look like naturally full, thick hair. livingproof.com
- 14. VOLUMEA VOLUMIZING CONDITIONING SPRAY** from René Furterer. Lifts hair at roots, creates body and moisturizes while delivering anti-static benefits. renerfutererusa.com
- 15. ROOT PUMP VOLUMIZING SPRAY MOUSSE** from Big Sexy Hair. Dispenses as a mousse to give hair volume and lift. Resists humidity provides medium hold. sexyhair.com
- 16. BOOST ROOT LIFTING SPRAY** from Eufora. Keep styles from falling flat with lightweight formula that delivers lift, control and lasting volume. eufora.net
- 17. EXTRA-BODY DAILY BOOST** from Paul Mitchell. Pre-blowdry product gives a boost of volume at the roots with a precision sprayer to put oomph where you want it. paulmitchell.com
- 18. VOLUMIZING THICK-IN** from Malibu C. Vegan multipurpose styling lotion creates body and bounce and helps protect against thermal damage. malibuc.com
- 19. SHUT UP AND KISS ME** from Martino by Martino Carter. Rice-based formula delivers texture and volume. martinocartier.com
- 20. RISE 'N SHINE VOLUMIZING FOAM** from Bain de Terre. Adds instant volume to fine, limp hair for long-lasting body with lightweight, medium hold. baindeterre.com

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Bain de Terre
rise 'n shine™
VOLUMIZING FOAM
PARABEN-FREE
WITH ARGAN & MONOI OILS
MOUSSE VOLUMISANTE
SANS PARABÈNES
AVEC DES HUILES D'ARGAN ET DE MONOI
ESPUMA VOLUMIZANTE
0 1 2 3 4 5
HOLD/TENUE/FIJACIÓN
200mL/6.7 FL. OZ. (US)