

# the colorist

SCIENCE FICTION

SONYA DOVE'S ROBOT BEAUTY

BRIGHT IDEA  
EXPERT LIGHTENING  
TECHNIQUES  
AND PRODUCTS

UNDER PROTECTION  
SUMMER COLOR  
CARE ESSENTIALS

GLOBE TROTTER  
RICHY KANDASAMY'S  
JET-SETTING CAREER

CHECK OUT ALL THE NEW PRODUCTS WE DISCOVERED THIS MONTH.

## shelf life

**1** **Strength Training**  
This two-step system—formulated to strengthen hair during chemical services—requires no adjustments to formulation or timing.



**COCKTAIL HOUR** Color Wow's new leave-in bond-strengthening supplements also include Coconut Cocktail for silky, supple strands and Carb Cocktail, which makes hair appear thicker and fuller.



- 1** **Eufora COLOR ELIXIR** targets free radicals formed during chemical services to prevent damage with the proprietary Naoplex complex of natural antioxidants and vegetable proteins. [eufora.net](http://eufora.net)
- 2** **Bain de Terre BLOOD ORANGE & PASSION FRUIT SHAMPOO AND CONDITIONER** enhances and seals in red tones on red, light brown and dark blonde hair. [baindeterre.com](http://baindeterre.com)
- 3** **Color Wow KALE COCKTAIL** is a leave-in treatment formulated with sulphur-rich sea kale to help strengthen strands by re-linking and reinforcing hair's internal bonds. [colorwowhair.com](http://colorwowhair.com)
- 4** **Eslabondex COLOR** is a 61-shade line formulated to prevent damage, protect the scalp, and provide brilliant and long-lasting color results—and it's PPD-, SLS- and SLES-free. [nouvelleusa.com](http://nouvelleusa.com)
- 5** **Matrix SOCOLOR HIGH IMPACT BRUNETTE** allows colorists to achieve fast, visible reflects in seven in-demand shades on dark bases in one step—no pre-lightening needed. [mymatrixfamily.com](http://mymatrixfamily.com)
- 6** **Schwarzkopf Professional IGORA ROYAL NUDE TONES** come in six earthy, powdery, runway-inspired shades that can be used to create looks ranging from blonde to brunette. [schwarzkopf-professionalusa.com](http://schwarzkopf-professionalusa.com)
- 7** **ColorProof CRAFTING POMADE** contains a polymer blend, kaolin and panthenol to deliver texture, long-lasting pliable hold and extreme shine while providing heat and color protection. [colorproof.com](http://colorproof.com)
- 8** **Keune COLOR CRAVING** is a direct-dye formula fortified with nourishing silk proteins and Keune's exclusive Solamer UV protection. Choose from eight fashion shades. [keune.com](http://keune.com)
- 9** **ColorGuard SKIN PROTECTING STRIPS** offer an easy and convenient way to prevent hair color staining, keeping skin clean and free of irritation. [colorguardstrips.com](http://colorguardstrips.com)

**2**  
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