



RAFE HARDY

PRODUCT: Healthy Sexy Hair Soy Tri-Wheat Leave In Conditioner

FALL IN LOVE...with how it detangles after conditioning, thanks to soy proteins that impart inner strength and outer shine.

HOW TO USE: Spray lightly on washed hair and comb through evenly. Says Sexy Hair artistic director Rafe Hardy, "I pour a bit into my water bottle so as to achieve consistent conditioning results each time I respray while cutting."

HOW TO USE: Apply daily to hair for hydration and shine, or leave in damp manes post-color to lock in vibrant hues. "Added perks include immediate soothing of dry skin, use as makeup remover or ability to reduce fine lines and scar tissue," enthuses Surface CEO Wayne Grund. "It can even stop the itch and spread of poison ivy!"

HOW TO USE: Straight, wavy or curly; long, mid-length or short; guy or gal; it doesn't matter—this matte marvel works wonders on every coil category. "Prep with it while strands are wet if you need a cutting lotion, or separate sections and calm frizz when finished," informs Thomas Osborn, TIGI U.S. creative director and VP of education.

PRODUCT: UNITE 7SECONDS Condition Leave-In Detangler

FALL IN LOVE...with its unsurpassed detangling abilities.

HOW TO USE: "Simply spritz on wet hair—roots to tips—before drying, then apply styling products for the ultimate sleek finish," says CEO Andrew Dale.

PRODUCT: Bain de Terre Magnolia Thermal Iron Protector

FALL IN LOVE...with how it protects hair from damage caused by overuse of tools.

HOW TO USE: "We live in the age of heat mania, always seeking versatility in styling," laughs Kathy Kafka, Zotos Professional sales and education manager. "One day it's a flat iron for sleek locks; the next, curling rods create romantic waves." Moisture gets zapped from follicles when appliances warm more than 350 degrees, but spritzes from this aerosol guard against damage—and lend rad luster. Apply before the beach to further defend from sun damage.



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