

# LAUNCHPAD

THE OFFICIAL PUBLICATION OF INTER

## LAY IT ON THICK

How to manage thinning hair

EXCLUSIVES!  
Collections from Matrix, Redken and Z. one

### Beauty



#### BANISH BREAKAGE

Break away from breakage and reveal her best hair ever.

- 1 Repair hair from overprocessing, thermal styling and environmental factors with **Goldwell Kerasilk Reconstruct Intensive Repair Mask**, which provides lasting moisture, protection, softness and shine. @goldwellus
- 2 Infused with keratin to rebuild and strengthen, **Keracolor Purify Plus Leave-In Conditioning Treatment** stops breakage in its tracks by neutralizing chlorine and trace minerals, closing cuticles and smoothing strands. @keracolorhair
- 3 **Neuma neuMoisture Instant Fix Revive** is a lightweight leave-in spray packed with moisturizers, proteins and vitamins to repair, restore and revitalize hair by protecting the cuticle. @neumabeauty
- 4 Repair fragile or chemically damaged hair with **Kitoko Active Restructurant**, a leave-in treatment packed with nutrients including baobab, hibiscus, oat peptides and green tea. @affinagprofessional
- 5 **Sexy Hair Smooth Extender** is a nourishing mask infused with coconut oil that retains proteins to strengthen hair and provides thermal protection during styling. @sexyhair



#### HYDRATION HELPERS

Lend parched tresses a boost of moisture for noticeable shine and softness.

- 1 Eliminate tangles and kinks with **MOP Mixed Greens Leave-In Conditioner**, which adds moisture and shine to all hair types courtesy of vitamins A, E and aloe. @mop\_hair\_products
- 2 Specially formulated to nourish and replenish moisture, **BioSilk Conditioning Balm** strengthens strands while protecting against humidity, heat and UV rays. @biosilkhaircare
- 3 Lightweight **Malibu C Illumin8 Shine Conditioner** tames frizzy, unmanageable manes as it restores radiance. @malibucpro
- 4 Repair and create new bonds with **Schwarzkopf Professional BlondMe Keratin Restore Bonding Mask**, which also balances moisture levels, detangles and smoothes. @schwarzkopfusa
- 5 Deep-penetrating **Bain de Terre Coconut Papaya Ultra Hydrating Balm** transforms dry, damaged hair with lasting shine and softness. @baindeterrepro

#### TRUE COLORS

Stay true to your hue with these color-preserving necessities.

- 1 Free of gluten and sulfates, **Abba Color Protection Shampoo** prevents fade and strengthens with a special ProQuinoa Complex made up of quinoa, deglutinated barley and soy. @pureabbaproducts
- 2 Uniquely formulated to extend the life of color-treated and highlighted hair, **Keratherapy Color Protect Conditioner** preserves hues and protects against UV rays with cold-pressed red raspberry seed oil, rich in omega 3 and 6 essential fatty acids. @keratherapy
- 3 Featuring Optical Refraction Technology, **L'Anza Color Illuminator** instantly brightens as it promotes moisture. @lanzahaircare



- 4 Ideal for dry hair and flyaways, **Marco Pelusi Color Moisturizing Shampoo** prevents fade with vitamin E. @marcopelusi
- 5 Ultralight **SUDZZfx ColourFix Leave-In Conditioner** detangles hair and defends against daily environmental stressors. @sudzzfxinc
- 6 Reduce undesired color with **Wella Professionals ReNew Crystal Powder**, which also maintains hair's natural melanin. @wellahair
- 7 Restore strength and shine with **YHS Remember Colour Retention Masque**, which nourishes color-treated hair through a bounty of peptides and plant proteins. @yhshaircare

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